

JUBILEE

AMERICA'S ENTERTAINMENT MAGAZINE

SEPT. • 25¢

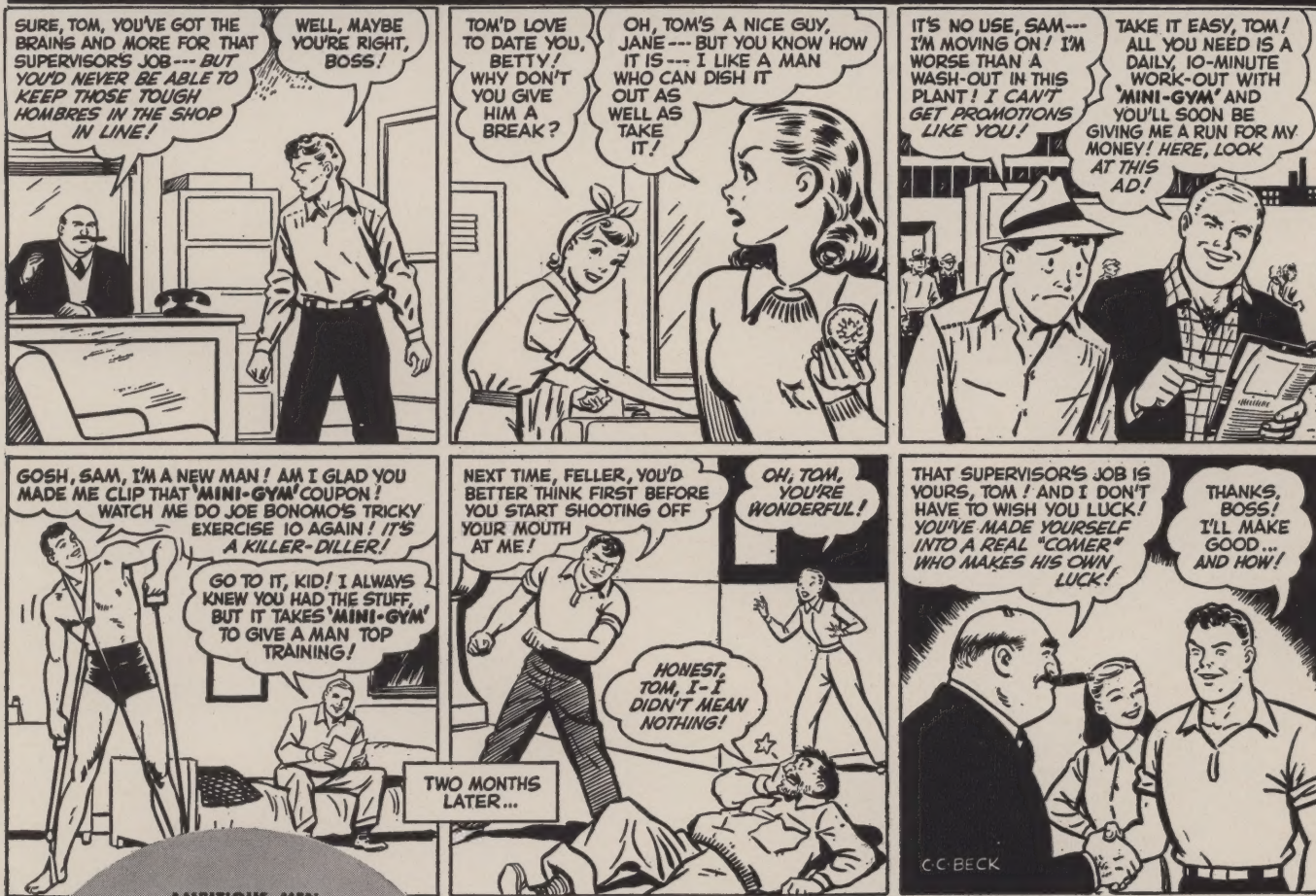
**MEN who LIE
ABOUT SEX!**

**GLAMOR
GIRL
goes NATIVE**

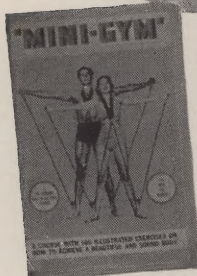
*Fishing
for
Love*



HOW 'MINI-GYM' TURNS PLANT "DRIP" INTO SUCCESS DYNAMO



AMBITIOUS MEN
OF ALL AGES!
**TO GET WHAT YOU WANT
OUT OF LIFE GET FIT WITH
JOE BONOMO'S
MAGIC DE-LUXE
'MINI-GYM'!**
Formerly \$4.95 — Our special Price Only
3.95
complete



FREE Joe Bonomo's Personal Instruction Book

Every thrill-packed page written for you by Joe Bonomo, this big, 64-page book, printed in 2 colors, gives you a complete 'MINI-GYM' health course. Far more than an instruction manual, it's an all-round, all-over Body Conditioner Course! Complete with 90 especially posed photos, charts, and fun-to-follow text. Size: 5½" x 8½". YOURS FREE with your 'MINI-GYM'!

You Can't Be Too Old For 'MINI-GYM'!

Thirteen or 30, 18 or 80, once you see 'MINI-GYM', you can't wait to try it! Why? Because 'MINI-GYM' adapts instantly to the exercise needs . . . and thrills . . . of any age and all physical conditions from the weakest to the strongest!

POSITIVE MONEY-BACK GUARANTEE!

Yes, it means just that! Order your 'MINI-GYM' today. Then test it in every way possible . . . exercise with it and enjoy it for 10 exciting days. If you are not satisfied in every way . . . in fact, delighted . . . just return 'MINI-GYM', and your money will be instantly refunded! Fair enough, isn't it?

'MINI-GYM' CORP.

1841 Broadway, New York 23, N. Y.

Packs All The Punch Of a Big, Expensive Gym, Including . . .

• Rowing Machine • Wall Exerciser • Tension Pulls • Bicycle

Why let the other fellow walk away with the job . . . and girl that should be yours? Life's prizes go to the smart man who keeps himself in "prize" physical condition. It's easy with the marvellous, new 'MINI-GYM'. For with this new wonder exerciser, you can . . .

Get A Real Kick Out Of Keeping Fit

Man alive, you haven't really lived 'til you get your eager hands (Yes, and feet, too) into Joe Bonomo's beat-all exerciser, the unique, new 'MINI-GYM'! Even though you hated exercise before, with superb 'MINI-GYM' and Joe Bonomo's big, new personal instruction book . . . you'll eat it up! Find yourself acting like a kid again . . . and loving it!

See How Fast 'MINI-GYM' Helps Get You Into A-1 Shape!

You bet, almost before you know it, a daily 10 minutes with 'MINI-GYM' builds you into the kind of real "he man" material bosses want most . . . and girls go for fastest! Can't help but be, for this new "miracle" 'MINI-GYM' is an all-round, all-over body conditioner . . . meaning it does a 100% job of building YOU! Toning, strengthening and pepping up every muscle in your whole body!



Order Your
'MINI-GYM'
by MODEL
S, M or L.

MODEL S
☐ if you are
under 5 ft. tall

MODEL M
☐ if you are
5 ft. to 5 ft.
10 in. tall

MODEL L
☐ if you are
over 5 ft. 10
in. tall.

JOE BONOMO, Dept. GP
'MINI-GYM' CORP.
1841 Broadway, New York 23, N. Y.

RUSH ME one complete 'MINI-GYM', MODEL _____, with 64-page Joe Bonomo Course Book. I will deposit \$3.95, plus postage, with postman. If I am not satisfied in every way, I may return 'MINI-GYM' and Book within 10 days for full refund.

NAME _____
STREET _____

CITY _____ ZONE _____ STATE _____

I enclose \$3.95. You pay postage. Same money-back guarantee. (Canadian and Foreign Orders, \$4.95. Cash with orders.)

SEND NO
MONEY!
MAIL
"NO RISK"
COUPON
NOW!

'MINI-GYM'S' Perfect By The Famous JOE BONOMO!

World-famous, professional strong man himself, Joe Bonomo knows what it takes to build the physically perfect man! (Yes, and woman, too!) And he's put all his first-hand knowledge into the design of this terrific, new exerciser! So in 'MINI-GYM' you've got everything it takes for genuine, professional body-building!

Great For Women, Too! Builds Pep, Personality!

Though 'MINI-GYM' is plenty tough for the professional athlete, it's easy enough to be handled . . . and enjoyed . . . by any teen-age girl or small woman. How come? Because Joe Bonomo designed 'MINI-GYM' for girls and women, too! Especially those who want to develop real pep, alluring curves and a super gorgeous figure! No wonder gals everywhere go for 'MINI-GYM' in a big, BIG way!



BE A SUCCESS AS A RADIO-TELEVISION TECHNICIAN

**TWO
FREE BOOKS
SHOW HOW
MAIL COUPON**

*America's Fast Growing Industry
Offers You...*

I TRAINED THESE MEN AT HOME



OWNS SUCCESSFUL BUSINESS

"Today I am considered an expert Radio-Television Technician. I have four employees working in my shop. Repair business has doubled."—PAUL MILLER, Toledo, Ohio.

RADIO ENGINEER ABC NETWORK

"4 years ago, I was a bookkeeper with a hand-to-mouth salary. Now I am a Radio Engineer with key station of the ABC network."—NORMAN H. WARD, Ridgefield Park, New Jersey.



\$5 TO \$10 WEEK IN SPARE TIME

"While learning, made \$5 to \$10 a week in spare time. Now have a spare time shop in my home and earn as high as \$25 a week."—LEANDER ARNOLD, Pontiac, Michigan.

SERVICING BUSINESS PROFITABLE

"For the past two years, I have been operating my own Servicing business. Net profit, \$6,850. N.R.I. training made it possible."—PHILIP G. BROGAN, Louisville, Kentucky.



GETS FIRST JOB THROUGH N.R.I.

"My first job, with KDLR, was obtained for me by your Graduate Service Dept. Am now Chief Engineer, Police Radio Station WQOX."—T. S. NORTON, Hamilton, Ohio.

SEES PROFIT IN RADIO-TELEVISION

"I am operating my own Radio Sales and Service business. With FM and Television, we are looking forward to a very profitable future."—ALBERT PATRICK, Tampa, Florida.



SPARE TIME SERVICE PAYS WELL

"Work only in spare time at Radio and average about \$40 a month. Knew nothing about Radio before enrolling with N.R.I."—SAMUEL T. DEWALD, St. Clair, Pennsylvania.

1. EXTRA MONEY IN SPARE TIME

As part of my servicing course, I send you SPECIAL BOOKLETS starting the day you enroll that show how you can make \$5, \$10 or more a week EXTRA fixing neighbors' Radios in spare time while learning. Tester you build with parts I send helps.

2. GOOD PAY JOB

Your next step is a good job installing and servicing Radio-Television sets, or becoming boss of your own Radio-Television Sales and Service Shop, or getting a good job in a Broadcasting Station. In 1945, there were 943 Radio Stations. Today, about 2,700 are on the air! Result—thousands of qualified men stepped into good jobs. Then add developments in FM, Two-Way Radio, Police, Aviation, Marine, Micro-wave Relay Radio. Think what this means! New jobs, more jobs, good pay for qualified men.

3. BRIGHT FUTURE

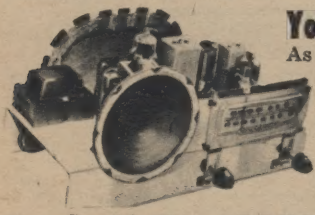
And think of the opportunities in Television. Only 19 Stations were on the air in 1947. Today, more than fifty. And the experts say there will be over 1,000 within three years. Manufacturers are producing over 100,000 Television sets a month. Be a successful Radio-Television Operator or Technician... get in line for success and a bright future in America's fastest-growing industry!



I Will Train You at Home You Practice Servicing or Communications with MANY KITS

I've trained hundreds of men with no previous experience to be successful TECHNICIANS. I will train you, too. Or now you can enroll for my NEW practical course in Radio-Television Communications. Train for your FCC operator's or technician's license. You learn Radio-Television theory from clear, illustrated lessons in my tested home study courses.

As part of both my Servicing and Communications course, I send you MANY KITS of modern equipment that "bring to life" theory you learn.



You Build This MODERN RADIO

As part of my Servicing course, I send you speaker, tubes, chassis, loop antenna, transformer, EVERYTHING you need to build this modern Radio. Use it to conduct many valuable tests and practice servicing. It's yours to keep.



You Build This TRANSMITTER

As part of my New Communications course, I send parts to build this low-power broadcasting Transmitter that shows how to put a station "on the air." Perform procedures demanded of Broadcast Station operators, conduct many tests, experiments. It's yours to keep.

Building circuits, conducting experiments with them, introducing and repairing defects, gives you valuable, practical experience. (Some of the equipment you get is shown below.) Everything I send is yours to keep.

Mail Coupon for Books FREE

Coupon entitles you to ACTUAL LESSON on Radio Servicing with many pictures and diagrams plus my 64-page book, "HOW TO BE A SUCCESS IN RADIO-TELEVISION"... both FREE. See what my graduates are doing and earning. Send coupon today. J. E. SMITH, President, Dept. OKW2, National Radio Institute, Pioneer Home Study Radio School, Washington 9, D. C.

VETERANS

**GET THIS TRAINING
UNDER G. I. BILL.
MAIL COUPON NOW.**

Good for Both—FREE

**MR. J. E. SMITH, President, Dept. OKW2,
National Radio Institute, Washington 9, D. C.**

Mail me Sample Lesson and 64-page Book about How to Win Success in Radio-Television—both FREE. (No salesman will call. Please write plainly.)

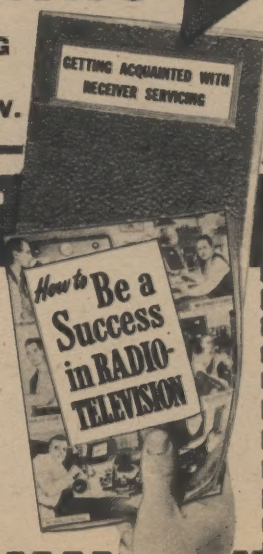
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Address.....

City..... Zone..... State.....

☐ Check if Veteran

Approved Under G. I. Bill



JUBILEE

AMERICA'S ENTERTAINMENT MAGAZINE

★ Contents ★

Jungle Magic	6
Darling of the Dunes	8
Glamor Girl Goes Native	10
And So To Bed	12
Summer Scenery	15
How To Keep Your Honey Warm	16
Recipe for a Clean Collie	18
The Pay-Off	20
Miami Maid	23
Men Who Lie About Sex, by Jules Archer	24
Fishing for Love	26
Model Life	28
Intimate Glimpses	30
Acting Up	32
Meet Me At Minsky's	34
All American Beauty	36
Temptress of the Tropics	38
Measure of Beauty	40
Summer Scrapbook	42
Pet-ite Pretties	46
Alley Queens	48

On the cover—lovely Janey Matthews sunbathes on a lonely stretch of beach. Kodachrome by Rapho Guillumette.

PHOTO CREDITS

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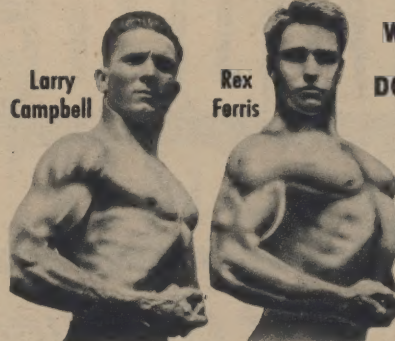
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Which of these 2 one WEAKLINGS PAID only a Few Cents? to become an "All-Around" HE-MAN at Home!



Larry Campbell

Rex Ferris

WHICH ONE PAID HUNDREDS OF DOLLARS TO TRAIN AT MY SIDE?

Rex Ferris, like you, paid only a few cents to start building into a champion all around He Man! Rex mailed me a coupon as below. He was a skinny bag of bones. Today he is tops in athletics, strength, business. Larry Campbell paid me hundreds of dollars to train at my side years ago. Now you can start building into an "All Around He Man" right at home with these same progressive power secrets for only a few cents—just as Rex Ferris did!

AMAZING get acquainted offer! New All 5 Famous Jowett Complete Muscle Building Courses **YOUR LAST only 10c** CHANCE Instead of \$1.00 **FREE** MY PHOTO BOOK OF FAMOUS STRONG MEN!

Be A Winner at Anything You Tackle with Progressive Power—SPORTS! JOB! SCHOOL! FRIENDS!

Let's Go, Pal! I'll prove I can make YOU too

An "ALL-AROUND" HE-MAN

FAST—or it won't cost you a cent— says George F. Jowett—World's Greatest Body Builder

YOU CAN BE A WINNER AT ANYTHING YOU TACKLE WITH PROGRESSIVE POWER



ENJOY MY "PROGRESSIVE POWER" STRENGTH SECRETS! GIVE ME 10 EASY MINUTES A DAY—WITHOUT STRAIN!

I'll teach you the "Progressive Power Method" through which I rebuilt myself from a physical wreck the doctors condemned to die at 15, to the holder of more strength records than any other living athlete or teacher! "Progressive Power" has proven its ability to build the strongest, handsomest men in the world. And I stand ready to show you on a money back basis—that no matter how flabby or puny you are, I can do the same for you right in your own home. Let me prove I can add inches to your arms, broaden your shoulders, give you a man-sized chest, powerful legs and a Rock-like back—in fact, power pack your whole body so quickly it will amaze you! Yes, I'll jam you with power and self-confidence to master any situation—to win popularity—and to get ahead on the job! Through my proven secrets I bring to life new power in you inside and out, until YOU are fully satisfied you are the man you want to be.

BUILD A BODY YOU WILL BE PROUD OF...

PROVE IT TO YOURSELF IN ONE NIGHT

Send only 10c for my 5 easy-to-follow, picture-packed courses now in 1 complete volume, "How to Become a Muscular He-Man." Try it for one night. Experience the thrilling strength that surges through your muscles.

10 DAY TRIAL! Think of it—all five of these famous courses now in one picture-packed volume for only 10c. If you're not delighted with this famous muscle-building guide—if you don't actually **FEEL** results within **ONE WEEK**, send it back and your money will be promptly refunded!

FREE!

Jowett's Photo Book of Famous Strong Men!

This amazing book has guided thousands of weaklings to muscular power. Packed with photos of miracle men of might and muscle who started perhaps weaker than you are. Read the thrilling adventures of Jowett in strength that inspired his pupils to follow him. They'll show you the best way to might and muscle. Send for **FREE** gift book of **PHOTOS OF FAMOUS STRONG MEN**.

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Dept. GP-010
230 Fifth Ave. N.Y. 1, N.Y.

Just a Few of the Records of

George F. Jowett

whom experts call the "Champion of Champions." • World's welterweight wrestling champion at 17 • World's weight lifting champion at 19 • Reputed to have the strongest arms in the world • Four times winner of the world's most perfectly developed body... plus many other world records!

I am making a drive for thousands of new friends fast—REGARDLESS OF COST! So get Now My 5 (Valued at \$5 each) Muscle Building Courses. All in 1 great complete volume for only 10c. Packed with HOW-TO-DO-IT PICTURES! Start at once to improve your physique by following Jowett's simple, easy method of muscle-building.



FREE GIFT COUPON! Dept. GP-010

JOWETT INSTITUTE OF PHYSICAL CULTURE
230 FIFTH AVENUE, NEW YORK 1, N.Y.

George F. Jowett
Champion of Champions

Dear George: Please send by return mail, prepaid **FREE** Jowett's Photo Book of Strong Men, along with all 5 Muscle Building Courses. 1. Molding a Mighty Chest. 2. Molding a Mighty Arm. 3. Molding a Mighty Grip. 4. Molding a Mighty Back. 5. Molding Mighty Legs—Now all in One Volume "How to Become a Muscular He-Man." ENCLOSED FIND 10c FOR POSTAGE AND HANDLING.

NAME _____ AGE _____
(Please Print Plainly, Include Zone Number)
ADDRESS _____ NO C.O.D.'s
CITY _____ ZONE & STATE _____

BE PROTECTED

IN CASE OF **SICKNESS or ACCIDENT**

HERE'S AN AMAZING NEW HOSPITALIZATION PLAN

**NO TIME LIMIT
ON HOSPITAL ROOM AND BOARD**

Policy Pays as Long as You Stay!

**MAIL COUPON
BELOW**

You Get Doctor Benefits in case of Accident, Payment for Certain Operations . . . Even Polio Coverage.

COSTS ONLY 3¢ A DAY

Individual or Family Eligible . . . Birth to Age 70

This is it! America's newest and greatest Hospitalization Plan. Amazing coverage. Lower cost. Exactly what you need!

If you get sick or have an accident, you may go to any recognized Hospital (Rest Homes, Sanitariums excluded). Your NORTH AMERICAN Policy will pay for Room and Board at the rate of **\$150.00 PER MONTH**. Stay as long as necessary. There's **NO TIME LIMIT**. For loss of time while Hospitalized, due to accident, every insured, from age 18, no matter if employed, unemployed or a housewife, receives **\$25.00 PER WEEK** in addition to regular Hospital Benefits.

For Accidental Death **POLICY PAYS \$1,000.00 . . . triple amount—\$3,000.00**—for death resulting from accident while travelling on a common carrier. Policy also pays lump cash payments for Certain Surgical Operations when caused by Diseases, Sickness or Accident.

Another important coverage—for Doctor Bills, in case of accident, **POLICY PAYS \$25.00 PER WEEK** while confined to Hospital. But this isn't all. Unlike most Hospitalization Plans, you and insured family members also get Polio coverage—**\$500.00** to cover Hospital Bills, **\$500.00** for Medical Treatment, **\$500.00** for Orthopedic Appliances.

Then, too, there are Benefits for accidental Loss of Hands, Feet or Eyes; Emergency Hospital Treatment for accidents involving no confinement, etc. Imagine all this wonderful value



**YOU CAN GET
MATERNITY
RIDER!**

and coverage at a rate for adults of only about 3¢ a day, 1½¢ a day for children to age 18 . . . and **CHILDREN GET FULL BENEFITS**. (Maternity Rider is available at small additional charge.)

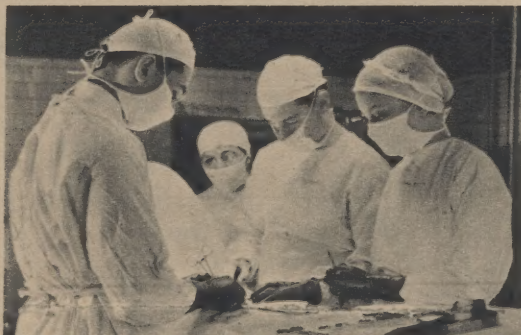
IMPORTANT—The NORTH AMERICAN POLICY pays you **FULL BENEFITS** regardless of money you collect from other insurance sources for the same disability, including Workmen's Compensation. We pay direct to you! This means, if you are already carrying Hospitalization—be smart . . . buy this additional Policy, with its extra cash benefits, to protect yourself against today's higher Hospital costs. Don't delay! **MAIL COUPON BELOW** for FREE DETAILS.

NEW FEATURES! EXCLUSIVE EXTRAS! NO FINER PROTECTION FOR YOU & YOUR FAMILY



**POLICY
PAYS..**

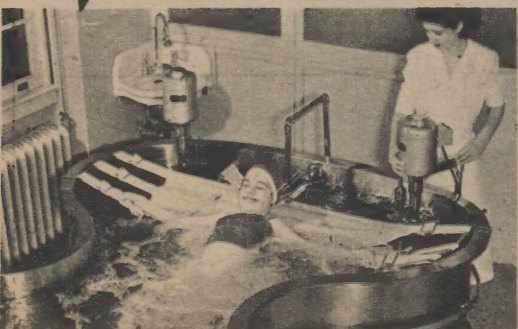
ACCIDENT BENEFITS



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LOSS OF TIME DUE TO ACCIDENT



INFANTILE PARALYSIS BENEFITS

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Truly this is a remarkable Hospitalization Plan. Investigate it! Buy it! Mail coupon for complete details.

No obligation. No agent will call.

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Please send me without obligation full details about the new North American Hospitalization Plan. No Agent will call.

Name

Address

City State

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**HAVE A SLIMMER,
YOUTHFUL,
FEMININE
APPEARANCE
INSTANTLY!**



No other girdle or supporter belt has more hold in power! The Up-Lift Adjust-O-Belt is the newest, most comfortable gir-
dle I ever had.

REDUCE

**Your Appearance!
Look and Feel Like
Sixteen Again!**

Don't look old before your time. Do as thou-
sands of others do,
wear a comfortable,

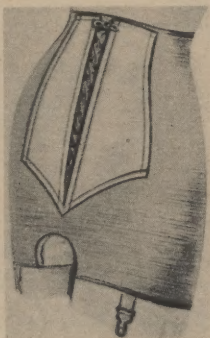
new and improved UP-LIFT ADJUST-O-BELT! The UP-LIFT ADJUST-O-BELT with the amaz-
ing new adjustable front panel controls your
figure the way you want it, with added support
where you need it most. Simply adjust the
laces and PRESTO your mid section is re-
shaped, your back is braced and you look and
feel younger!

More Up-Lift and Hold-In Power!

The UP-LIFT ADJUST-O-BELT takes weight off
tired feet and gives you a more alluring, more dar-
ingly feminine, curvaceous figure the instant you put
it on. It gives you lovely curves just in the right
places, with no unwanted bulges in the wrong ones.
It whittles your waist line to nothingness no matter
what shape you may now have. It's easily adjusted
—always comfortable!

**Test the
ADJUST-O-BELT
Up-Lift Principle
with Your
Own Hands!**

Clasp your hands over
your abdomen, press
upwards and in gently,
but firmly. You feel
better don't you! That's
just what the UP-LIFT
ADJUST-O-BELT does
for you only the AD-
JUST-O-BELT does it
better. Mail Coupon
and test it at home for
10 days FREE at our
expense!



Appear Slimmer, and Feel Better!

The UP-LIFT ADJUST-O-BELT lifts and flattens
unsightly bulges, comfortably, quickly, firmly. It
readjusts easily to changes in your figure, yet no
laces touch your body. It gives instant slenderizing
figure control. It fashionably shapes your figure to
its slimmest lines. Like magic the UP-LIFT AD-
JUST-O-BELT obeys your every wish. Pounds and
inches seem to disappear instantly from waist, hips
and thighs. You can adjust it to your slimmed
down figure as your figure changes. It gives the
same fit and comfort you get from a made to order
girdle costing 2 to 3 times the price. It washes like
a dream. Style: Panty and regular. Colors nude
and white. It's made of the fin-
est stretch material used in any
girdle with a pure satin front
panel and made by the most
skilled craftsmen. It's light in
weight but powerfully strong.
It won't roll up, bulge or curl
at the top. It gives extra-dou-
ble support where you need it
most. No other girdle at any
price can give you better sup-
port, can make you look better,
feel better or appear slimmer.
Sizes 24 to 48 waist.
Only\$3.98



**MONEY-BACK
GUARANTEE
WITH A 10-DAY
FREE TRIAL**

If the UP-LIFT ADJUST-O-
BELT isn't better than any sup-
porter you ever had, if you
don't feel more comfortable, if
you don't look and feel younger,
if your shape isn't 100% IM-
PROVED, if you are not de-
lighted with it, return it and
your money will be refunded in
full.
FREE: New amazing NYLON
laces will be sent free with your
order. Try them instead of your
regular laces. You may keep
them FREE even if you return
the girdle.

You will look
like and feel like
this beautiful
model in your
new and improv-
ed Up-Lift Ad-
just-O-Belt.

SEND NO MONEY

ADJUST-O-BELT CO., Dept. 333
1025 Broad St., Newark, New Jersey.

Rush your new and improved UP-LIFT ADJUST-O-
BELT for \$3.98 in size and style checked. ☐ Regu-
lar, ☐ Panty.

☐ Send C.O.D. I will pay postage plus handling.
☐ I enclose \$3.98. You pay postage plus handling.
CHECK SIZE: ☐ Sm. (25-26); ☐ Med. (27-28);
☐ Lg. (29-30); ☐ XL (31-32); ☐ XXL (33-36);
☐ XXXL (38-40); ☐ XXXXL (42-44); ☐ 5X (46-48).

Name

Address

City Zone..... State.....

I understand if not delighted with the UP-LIFT AD-
JUST-O-BELT I can return it in 10 days for full pur-
chase price refund.

SENT ON APPROVAL!



LONG-LIMBED, sultry-eyed Val Njord has all the grace and lithe
beauty of the fabulous jungle cat as she lounges against the
silky leopard skin, a smile on her lips, her hair a shining glory.

JUNGLE MAGIC

*There's something about a magnificent-looking
woman and a leopard skin that just seems to be right for
each other . . . like these two gals, for example . . .*



IN A STRIKING Salome pose—complete with head of John the
Baptist—Lili St. Cyr needs only that predatory expression in her
eyes to complete the impression of a primitive, wanton woman.

HAIR CAN BE SAVED SAYS MEDICAL SCIENCE!

MEDICAL EVIDENCE POINTS TO GERM INFECTION AS FREQUENT CAUSE OF BALDNESS

New York City—Now there is new hope for men and women who suffer from approaching baldness. According to recent testimony by leading dermatologists in amazing new statements, it was revealed that specific bacteria are invariably found in seborrhea and dandruff, and may be the cause of these scalp conditions which result in baldness. The specific bacteria were referred to as staphylococcus albus, the microbacillus or corynebacterium acnes, and pityrosporum ovale.

Most medical authorities are agreed on the following points:

1. Most doctors believe that baldness may be prevented if seborrhea and dandruff are removed and controlled.
2. Seborrhea and dandruff are an important cause of baldness, according to 50% of the doctors.
3. When seborrhea is found, the cause is considered to be staphylococcus albus, the microbacillus or corynebacterium acnes, and pityrosporum ovale.
4. The drugs that can and will kill these germs are referred to as an antiseptic containing B-Hydroxynaphtholene sodium phenosulphonate, cinnamic acid and other drugs.

Now with the above new medical evidence which is made available to the public for the first time, there is new hope for the prevention of baldness and treating of the scalp.

Nothing Known to Medical Science Can Do More to Save Your Hair!

Now for the first time. YOU are offered an amazing new different formula which is based on the very latest medical knowledge of hair and scalp treatment. This is the best and most promising news for those who have long been waiting for a treatment that science has developed to help eliminate dandruff and seborrhea, dry hair, scalp itch, and to stop the hair loss they cause.

Study the information given on this page, and you will become familiar with how SAYVE kills the hair destroying germs—the microbacillus, the staphylococcus albus, the pityrosporum ovale, instantly, quickly and safely! Read the testimonials from all over the country, and see what users say about the SAYVE formula.

Look at the Money Back Guarantee, and remember that you

SATISFIED USERS ALL OVER THE U. S. SAY:



"Nothing has done more to save my hair."

J. H.—Cleveland, Ohio.

"My dandruff and falling hair have started to stop already."

R. S.—Miami, Florida.

"My husband is more satisfied with your new formula than he was when he went to specialists for scalp treatment."

Mrs. F. R.—Portland, Maine.

"I had very little faith in your new product, but after using it, I am more than delighted to recommend it to anyone who wants to save their hair."

H. K.—St. Louis, Mo.

"Only 10 days ago I started using your new formula, and from that day on, I have had no itchy scalp. I am more than pleased."

N. K.—Sacramento, Calif.

"I got rid of my dandruff quicker than I ever dreamed I could."

J. T.—New Orleans, La.

"I never thought my hair would stop falling out. Now I am pleased, as I am no longer troubled by so much falling hair."

Mrs. H. R.—Philadelphia, Pa.

"My scalp itch disappeared, and I have no more head odors, thanks to your new formula."

Mr. S. S.—Springfield, Mass.

Heed Nature's 6 Danger Signals Nature May Be Warning You of Coming Baldness



1. Scalp Itch.
2. Excessive hair loss.
3. Over-dryness of hair and scalp.
4. Excessive oiliness of hair and scalp.
5. Dandruff or seborrhea.
6. Head odors.

LOSING A FEW HAIRS DAILY SHOULD NOT CAUSE ALARM—as they are replaced quickly by a normal, healthy scalp. However, one or all of the above danger signals may mean scalp infection, or approaching Baldness. By keeping the scalp free and clear of germ infection you do the best science knows for you to do to help nature replace hair loss. Many users SAY a single treatment with SAYVE will often get rid of these symptoms—START USING SAYVE QUICKLY! ORDER IT TODAY.



"I recommend SAYVE, because there is nothing better science can do to help save your hair."

Rocco—Personal barber to the late THOMAS A. EDISON

Guarantee

MONEY BACK GUARANTEE WITH A TEN DAY FREE TRIAL. If the NEW AND IMPROVED AMAZING SCIENTIFIC SAYVE FORMULA doesn't live up to your expectations, if you don't feel it's the best thing you ever did for your hair, if your hair and scalp don't appear improved, if you are not 100% delighted with it, if after using it 10 days you don't see an improvement, return the unused portion and your money will be refunded in full. You have nothing to lose, you are the sole judge. SO DON'T DELAY. MAIL COUPON TODAY. SAYVE HAIR CO., 1025 Broad St., Newark, New Jersey.

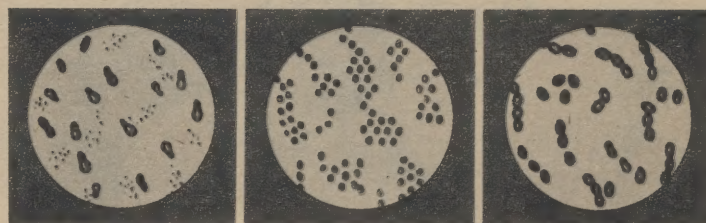
HERE IS POSITIVE PROOF SAYVE KILLS HAIR DESTROYING GERMS

Test made by an impartial testing laboratory proved beyond a question of doubt that SAYVE KILLS ON CONTACT all of the undesirable hair destroying bacteria which leading medical authorities feel is a significant cause of eventual baldness.

SAYVE has been tested in an amazing new scientific way, in a well established and recognized manner, so that you can feel sure that

SAYVE kills the hair destroying germs efficiently, quickly, positively and safely—SAYVE is absolutely harmless and will in no way harm the scalp, hair, tissues or any part of the head with which it comes into contact. Water, petroleum jelly or no other preparation is safer for the hair than SAYVE! SAYVE offers you the latest scientific achievement—nothing known to science can do more to SAVE YOUR HAIR.

Science Discloses Hair Destroying Germs



1. Pityrosporum ovale. 2. Microbacillus 3. Corynebacterium acnes.

Many medical authorities believe that the organisms shown above are the cause of seborrhea and dandruff, that may result in baldness and excessive hair loss.

Most doctors agree that you should kill these scalp germs, and by doing so remove the cause of itchy scalp, dandruff and seborrhea, unpleasant head odors, ugly head scales—and stop the hair loss they cause.

SEND NO MONEY

SAYVE HAIR COMPANY,
Dept. 55, 1025 Broad Street; Newark, New Jersey

Rush the SAYVE hair and scalp treatment (90 day supply) in plain wrapper. I must be 100% satisfied with the results of this treatment, or my money will be refunded upon return of the unused portion. I am the sole judge.

☐ Enclosed find \$5. (Cash, check or money order.) Send postage prepaid.

☐ Send COD. I will pay postman \$5 plus postage.

Name

Address

City Zone State

I understand if not delighted with the new and improved SAYVE hair formula, I can return the unused portion after 10 days for full purchase price refund.

SENT ON APPROVAL



A REFRESHING SWIM and then a rest under Old Sol's soothing rays. The gal in the brightly striped beach robe is popular model Pat Hall.



IT'S NICE TO relax on a sunny day at the beach, soft white sand and bright blue skies and a curvesome lass in a Bikini suit at your side.

DARLINGS *of the* DUNES



PRETTY BARBARA FREKING is the picture of radiant health as she frolics on the sands. That leopard skin suit is a guaranteed attraction.

**Nothing can compare to the
lazy comfort of a day at the beach
... Warm sun, salty air and four
lovely models provide a brisk tonic
for the weary male ...**

BLONDE, BEAUTIFUL Barbara Nichols puts a final touch to her tricky little swim suit before heading for the briny deep.



Do You Make These Mistakes in English?

Sherwin Cody's remarkable invention has enabled more than 100,000 people to correct their mistakes in English. Only 15 minutes a day required to improve your speech and writing.

MANY persons use such expressions as "Leave them lay there" and "Mary was invited as well as myself." Still others say "between you and I" instead of "between you and me." It is astonishing how often "who" is used for "whom" and how frequently we hear such glaring mispronunciations as "for MID able," "ave NOO," and "KEW pon." Few know whether to spell certain words with one or two "c's" or "m's" or "r's" or with "ie" or "ei," and when to use commas in order to make their meaning absolutely clear. Most persons use only common words—colorless, flat, ordinary. Their speech and their letters are lifeless, monotonous, humdrum.

Why Most People Make Mistakes

What is the reason so many of us are deficient in the use of English and find our careers stunted in consequence? Why is it some cannot spell correctly and others cannot punctuate? Why do so many find themselves at a loss for words to express their meaning adequately? The reason for the deficiency is clear. Sherwin Cody discovered it in scientific tests which he gave thousands of times. *Most persons do not write or speak good English simply because they never formed the habit of doing so.*

What Cody Did at Gary

The formation of any habit comes only from constant practice. Shakespeare, you may be sure, never studied rules. No one who writes and speaks correctly thinks of rules when he is doing so.

Helps in His Work

"I had no idea when I first started my study that a correspondence course could be so comprehensive, so roughly honest, and personal as I have found yours to be. I am entirely satisfied with it, and I cannot praise it too highly. I know it has already helped me with my editorial work."—George A. Lyon, 316A Gaston St., S.W., Atlanta, Ga.

Overcomes Inferiority Complex

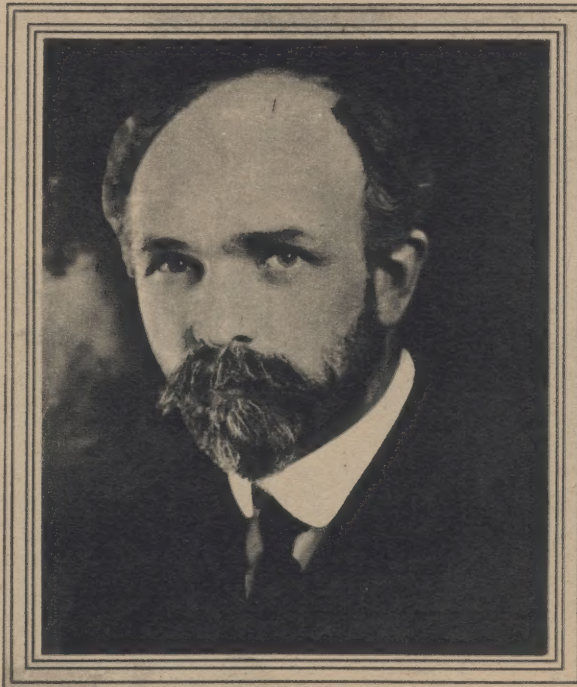
"It has helped me a great deal, and it has given me an added sense of security when addressing other persons. It is surprising to find how lax one becomes in the use of English, especially when one has been out of school for some years. My mind and ambition had become somewhat stagnant, and I suffered from an inferiority complex. Mr. Cody's lessons have been of great help to me in overcoming these weaknesses, for which I am thankful. Mrs. Verne Cunningham, 608 W. Emerson, Monterey Park, Calif.

"Stepping Stone To Advancement"

"The Course was a stepping stone for me. Soon after I enrolled I was promoted to Chief Clerk. Later the Course was invaluable in helping me pass the bar examination; 87% failed. Also aided me in passing a number of Civil Service examinations. Albert F. Nebelsick, Route 2, Sunman, Indiana.

"Great Help and Benefit"

"Your Course is quite the most interesting way I have ever studied English. I feel that it will be of great help and benefit to me in my secretarial work, and to me it is money well spent." Mrs. Beba Shields, 623 Ivy St., Jacksonville, Fla.



SHERWIN CODY

English to all upper-grade pupils in Gary, Indiana. By means of unique practice exercises Mr. Cody secured more improvement in these pupils in five weeks than previously had been obtained by similar pupils in two years under old methods. There was no guesswork about these results. They were proved by scientific comparisons. Amazing as this improvement was, more interesting still was the fact that the children were "wild" about the study. It was like playing a game!

The basic principle of Mr. Cody's new method is habit-forming. Anyone can learn to write and speak correctly by constantly using the correct forms. But how is one to know in each case what is correct? Mr. Cody solves this problem in a simple, unique, sensible way.

100% Self-Correcting Device

Suppose he himself were standing forever at your elbow. Every time you mispronounced or misspelled a word, every time you violated correct grammatical usage, every time you used the wrong word to express what you meant, suppose you could hear his whisper: "That is wrong, it should be thus and so." In a short time you would habitually use the correct form and the right words in speaking and writing.

If you continued to make the same mistakes over and over again, each time patiently he would tell you what was right. He would, as it were, be an everlasting mentor beside you—a mentor who would not laugh at you, but who would, on the contrary, support and help you. The 100% Self-Correcting Device does exactly this thing. It is Mr. Cody's silent voice behind you, ready to speak out whenever you commit an error. It finds your mistakes and concentrates on them. You do not need to study anything you already know. There are no rules to memorize.

Only 15 Minutes a Day

Nor is there very much to learn. In Mr. Cody's

years of experimenting he brought to light some highly astonishing facts about English.

For instance, statistics show that a list of sixty-nine words (with their repetitions) make up more than half of all our speech and letter-writing. Obviously, if one could learn to spell, use, and pronounce these words correctly, one would go far toward eliminating incorrect spelling and pronunciation.

Similarly, Mr. Cody proved that there were no more than one dozen fundamental principles of punctuation. If we mastered these principles, there would be no bugbear of punctuation to handicap us in our writing.

Finally he discovered that twenty-five typical errors in grammar constitute nine-tenths of our everyday mistakes. When one has learned to avoid these twenty-five pitfalls, how readily one can obtain the facility of speech which denotes the person of breeding and education!

When the study of English is made so simple, it becomes clear that progress can be made in a very short time. *No more than fifteen minutes a day is required.* Fifteen minutes, not of study, but of fascinating practice! Students of Mr. Cody's method do their work in any spare moment they can snatch. They do it riding to work or at home. They take fifteen minutes from the time usually spent in profitless reading or amusements. The results really are phenomenal.

Sherwin Cody's method has placed an excellent command of the English language within the grasp of everyone. Those who take advantage of his method gain something so priceless that it cannot be measured in terms of money. They gain a mark of breeding that cannot be erased as long as they live. They gain a facility in speech that marks them as educated people in whatever society they find themselves. They gain the self-confidence and self-respect which this ability inspires. As for material reward, certainly the importance of good English in the race for success cannot be overestimated. Surely, no one can advance far without it.

FREE—Book on English

It is impossible in this brief review, to give more than a suggestion of the range of subjects covered by Mr. Cody's new method and of what his practice exercises consist. But those who are interested can find a detailed description in a fascinating little book called "How You Can Master Good English in 15 Minutes a Day," published by the Sherwin Cody Course in English in Rochester, N.Y. It can be had by anyone, free upon request. There is no obligation involved in writing for it. The book is more than a prospectus. Unquestionably, it tells one of the most interesting stories about education in English ever written.

If you are interested in learning more in detail of what Sherwin Cody can do for you, send for the book "How You Can Master Good English in 15 Minutes a Day."

Merely mail the coupon, a letter or postal card for it now. No agent will call, SHERWIN CODY COURSE IN ENGLISH, 10810, B. & O. Building, Rochester 4, N. Y.

SHERWIN CODY COURSE IN ENGLISH
10810 B & O Building, Rochester 4, N. Y.

Please send me, without obligation on my part, your new free book "How You Can Master Good English in 15 Minutes a Day." No agent will call.

Name

Address

City..... Zone No. (If any)..... State.....

☐ If 18 years or under, check here for Booklet A

GLAMOR GIRL GOES NATIVE

*Just a little girl who loves the great outdoors . . . the warm sun,
the bright sand, the simple pleasures of country living . . .
all the time keeping a weather eye on the camera because,
after all, a girl has to make even a simple living . . .*



AH, THAT'S the ticket. Comb your hair down over one shoulder, perch up on the piers, wet your lips and say "cheese." Tilt the head just a bit and . . . thank you, Jane.

WE NOW PROCEED to the peace and quiet of farm living. Jane Easton perches up on Dobbin and looks fur out over them thar hills to the brilliant blue sky that lies beyond.



LOOK AT THAT smug, satisfied expression on the dog's face. What we want to know is, how do you get to lead these dogs' lives?



ATTA GIRL, Jane honey. Bend over most prettily with a nice clean rag in your hand but just make very sure it never touches the car.

AND SO WE bid good-bye to beautiful Jane, as she strikes a last, farewell posture. Jane has both operatic and movie ambitions.





PETRA ORTEGA—such a pretty name!—lovingly tucks in her canary for the night before settling down conscientiously to her own nocturnal chores.



IT PAYS to bend and stretch, bend and stretch. This is how Petra manages to look so oomphy before the cameras; she really has to work at it.



FULL OF PEP and enthusiasm, Petra gets down to the business of keeping her hips in shipshape; exercising is a necessary evil. To a popular model, it's a real part of her business of the day.



EVEN AS YOU and I . . . Petra, you can see, is getting a lot of practice for her inevitable role as housewife. She's neat as a pin and picture pretty.



PETRA LIKES plenty of fresh air flitting through her room while she sleeps. Tending to this little matter is vital to making every night a beauty rest.

and so

to BED...

THERE ARE COMPLICATED DETAILS ENTAILED BEFORE A BEAUTY CAN SAY GOODNIGHT . . . AS THESE DELIGHTFULLY INTIMATE REVELATIONS

WE'D like to tell you a bit about Miss Petra Ortega, the lovely lass pictured on these pages. It's quite a story—the part we're about to disclose via the camera.

You've probably wondered how beautiful models manage to look so startlingly beautiful from morn till night. Well, we're prepared with the answers, thanks to Petra's help.

Petra, who lives in a cozy little apartment, spends her days modeling. In between assignments she studies voice and dramatic lessons.

Accustomed as you are to just plopping into bed when you're ready for shut-eye, it may come as a surprise to you that such is not the fate for pretty girls who have their hearts set on Hollywood and that new baby, Television. A girl in the modeling-acting business must, at all times, look gorgeous. Petra's major concern is to guard nature's generous blessings with infinite care.

In other words, dear friends, the next time you gaze at the lovelies who gaze at you from the pages of magazines and billboards, you will be able to nod knowingly on the toil and tribulations that lurk behind these fascinating femmes.



CONTINUING OUR revelations of how a beauty stays beautiful from tip to toe, we glimpse our model polishing up her tootsies. The red nails set off an alabaster foot.



DABBING NAIL POLISH on her toes does not quite complete the task; there's the business of creaming her limbs for that smooth, satiny look that every man adores.



THE SKIN YOU love to touch . . . why, yes . . . this (sh-sh, it's a secret) is how it's done. No tell-tale lines for Petra.



A RELAXING, luxurious-scented bath, followed by a brisk, invigorating rub-down makes Petra feel like a new woman—and look like a million less lovely women wish they looked.



AFTER BRUSHING and brushing (at least five-hundred strokes), Petra concentrates on her blue-black tresses; setting is next.

WE TOLD YOU there are many, many details to this business of hitting the hay . . . and there's still another important item that's a nightly must.



PETRA ISN'T admiring herself at this point. She's paying attention to her well-shaped eyebrows, lest you've been wondering. So we've been told.



AND SO TO BED . . . yipes! what a routine! Whee! We're exhausted! All that to keep beautiful! Know something . . . we're gonna try it!

Summer Scenery

Summer is the time when men become interested in the scenery . . . Blonde or Brunette it looks as if things will be in fine shape for the vacationing male . . .



GLAMOROUS GWEN CALDWELL makes the rolling hills and green lawns pale into nothingness when compared to her fresh beauty. Just another reason for men to wonder at nature's glories.

A WARM SUN, a tangy sea breeze and beautiful showgirl Rosemary Williamson is all that is needed to complete a sojourn on the sparkling sands of the shore. No wonder the beaches are crowded!



AMIDST THE COOL splashing of the waves this brunette charmer captures the eye of the innocent bather. A vision of curvesome loveliness, she's a fine reason for a beach vacation.

A BLONDE VISION of loveliness resting pensively on a carpet of green is reason enough for all city slickers to take to the hills in search of such restful sights as this dream of relaxation.





THE NORTH WIND doth blow,
and we shall have snow, and
what will poor Mara do then?
Why, she'll put on her little,
old \$300 ear-muffs and look
perfectly charming and warm.



HER BLACK HAIR blending
into the dark mink, Mara lies
in a bed of opulent fur. Life
is a bed of roses when you
relax on a bed of mink.


MARA GOES back to draping the
skins the way she likes 'em. She
thought this pose was very sophis-
ticated-looking, but that isn't the
word we'd use—though it will do.

WHEEL! MARA winds up the posing
session in a glorious blaze of mink.
She had a fine time—and so, we
might point out, did the cameraman.

✱ Black mist mink is breathtakingly ex-
pensive . . . and ditto beautiful. At
\$137 a skin, it's not the kind of fur that
can be handled by just any furrier—the
risk is too great. But in the hands of ex-
pert Al Tettelbaum, the dark, bluish lustre
of the fur takes on its full glory. Al wasn't
so sure he liked the job of creating some
fur gimracks to show off the new breed of
fur—but when he saw Mara Cordray, he
changed his mind, but fast. Her sultry
beauty seems to have been designed espe-
cially for the black, exotic mink. Al went
happily to work (talk about good working
conditions!) and here are the results . . .

*The beauty of some women can
only be seen against a labulous,
shining background . . . theirs
is the beauty of night, softly
gleaming against an ebony sky—
exotic, heady, daring . . . such
is the appeal of black-haired,
black-eyed Mara Cordray . . .*





THERE, NOW, that's quite an effect. Mara had a grand time trying on the mink in different ways. What woman wouldn't enjoy playing with mink?

PUT ON A pair of black gloves, trimmed with black mist mink, a white Bikini bathing suit, let Mara smile provocatively — and the whole outfit looks plain sensible.

**HOW
TO KEEP
YOUR HONEY
WARM**

MARA SEEMS mightily amused by the \$2,000 worth of mink stole draped around her. If the minks could see her now, they'd know they'd perished in a good cause.



Recipe for a CLEAN COLLIE

"DERBY," SAYS HOLLYWOOD model Connie Peel, "It's Saturday and where I come from Saturday always meant a bath." Derby's ears droop sadly as he thinks that idea over.

NEXT CONNIE GOES to work on Derby's paws, always grimy from digging up bones in the backyard. Derby stands by patiently but, personally, he considers baths a waste of effort.



Take one dog, a jar of
dog soap, a lot of water
and—oh, yes—a blue-
eyed blonde in a bathing
suit . . . and pretty soon
you have a spotless dog . . .

MODERN machines wash everything from cars to dishes automatically these days. Everything, that is, except babies and dogs. Until science has advanced a good deal farther, babies and dogs will be hand laundered.

On these pages blue-eyed Connie Peel, Hollywood model and an Earl Carroll showgirl, gives Derby his Saturday bath. Connie has been bathing Derby since she got him as a puppy and thoroughly enjoys her washing chore, even though Derby is not always enthusiastic.

Aside from Derby, Connie has only one other hobby. That's recordings. She collects them by the hundred, plays them by the hour.

She's five feet four inches tall, a natural blonde and wants to continue with the Earl Carroll theatre-restaurant show in which she has played for four years.

She has no movie ambitions, she says.

CHEST AND NECK are given a thorough soaping, too, a process Derby endures stoically. Still not enthusiastic, though that may come next time.





SO, WASTING NO TIME, Connie sprinkles the reluctant four-legged beauty with the garden hose. Ugh—this is more than a self-respecting dog can bear.



THEN, SOAP IS worked into a rich lather, especially behind the ears. "Oh, well, guess this is part of a dog's life," says Derby philosophically.



NOW FOR A brisk sloshing of soap along Derby's flanks while he looks pleadingly at his mistress. But she's determined to scrub until he's clean.



A RUBDOWN WITH a rough towel, a short drying period in the sun and soon Derby will feel brand new and shiny if not relaxed and happy.



DERBY IS ALMOST as pretty as Connie and twice as happy that the bath is over. We'd go through worse torture than *that* for her kiss.



1 THIS TALE has a beginning with "mama" Hortense greeting her favorite customer, Roland Gerbeau, and his beautiful gal, Michele Carter.

2 LIKE WOMEN the world over, "mama" beams at the obvious enjoyment the younger pair find from her fine food. Michele feeds her man.

the PAY-OFF...

5 "NOT BAD, not bad," Roland mumbles between nibbles on a chicken leg. But Michele is aghast as grease and gravy splash her pretty sweater.



6 SO, BAGATELLE being a French restaurant, Michele changes, presto, into a French bathing suit. Mama catches Roland in the act of stalling.



3 OH-OH! "Mama" suppresses a grin when Roland eloquently acts his role of a man who finds his stomach full, but alas! his pockets empty.



4 "MAMA," quick-witted and nimble-footed, points to sign, "Mama Hortense welcomes you to her kitchen." Michele protests, but . . .

OR, TO PUT IT ANOTHER WAY, IT PAYS TO PAY OFF . . . AS THIS SAD TALE WITH A DELIGHTFUL ENDING POINTS OUT . . .

7 BUT HE doesn't stall long. Now that Michele is comfortably attired for work, she faces her chores with smiling patience.



8 MICHELE, CRACKERJACK thespian that she is, pretends great outrage when Roland tries to steal kiss. You can't blame a guy for trying.

"MAMA" Hortense's French eatery is small, exclusive and expensive. The Bagatelle, located at Wilshire and Vermont in Los Angeles (nice plug, wot!) is frequented by people who love good atmosphere and exquisite cooking. Though "mama" is a jolly soul, full of good humor, wit and a wonderful advertisement for her cooking skill, she possesses qualities that qualify her as an A-1 business woman.

Paris-born Roland Gerbeau, who worked with "mama" during the Occupation for the "resistance movement," was a paying guest in good standing until—well, came the day when he absent-mindedly left his pants at home . . . that is, the pants with his wallet.

Imagine his chagrin (such a fancy word) when he made this discovery . . . But his date, pretty Hollywood starlet Michele Carter, shrugged, knowing all too well that she, somehow, would play a part in the pay-off.

And just for a lesson in carefulness, "Mama," with the help of her young friends Roland and Michele, gives you a sample of what goes on behind the scenes when a customer forgets to remember to carry a spare wallet. Of course, of course, this is all a gag for a giggle . . .

CONTINUED ON NEXT PAGE



9 ROLAND, WHO has a difficult time keeping his mind on work, goes in for planting—planting kisses on Michele's adorable shoulder blades.

10 MICHELE, WHO IS in good spirits since Ronnie made like the fascinating Frenchman he is, giggles as he finds practical uses for rolling pin.

11 WHATEVER THE "French Touch" is Roland's got it. Michele finds it hard to stay mad when her boy friend is in such good-humored spirits.



12 "MAMA," SWEET doll that she is, finally relents, repents as she treats her "helpers" to a cup of wine. It paid her to "act up" for fun.

As much a part of the tropical paradise as moonlit waters, shimmering sands and windswept palm trees are Miami's sunkissed beauties, as lovely model Betty Ann Wagner so aptly illustrates as she sunbathes . . .

Miami Maid

AS THE BOAT sails off into the sunset, the Miami visitor turns, sees this intriguing view of the shoreline and—quick-like the boat turns back.



SHE'S BLONDE, BEAUTIFUL and just sixteen, this lovely Miami Miss. A pretty enticing travel poster.



A GIRL, A BATHING SUIT and a sunny pier make a pretty picture indeed as Betty bronzes her white skin.



SHE MAY BE DOING this for exercise, but it seems more than likely it's for the love of the camera.

✱ I guess I owe Dr. Chinsey an apology. I held out on him. On account of me, he's got some decimal points in the wrong places. I didn't louse up his survey deliberately, but I just couldn't bring myself to kiss (etc.) and tell. Not with my wife around, straining an ear along with her credulity.

I'd better set the record straight. Since Dr. Chinsey's trek with Freud and tape-measure through Darkest Sex, no American boudoir has been the same. Ask your nearest husband. Sex has been blueprinted, and heaven help the married pardner who stints on the specifications. I can't sleep nights, worrying whether it's my fault.

"You once said you couldn't sleep nights," my wife reminded me acidly, "for love of me. Remember?"

"Of course," I admitted. "Didn't I marry you so that I could get some sleep? But this is serious. Imagine—because of what I *didn't* tell Dr. Chinsey, his statistics are all cockeyed. And yet they may revolutionize bedroom habits for millions of Americans."

"We could stand a little subversive activity around here," my wife sighed wistfully. "I'd settle for a change of administration."

My publisher has urged me to write a book analyzing the latest book analyzing the Chinsey book. "Tell all," he insisted, "and it can't miss. Especially with pictures. Then you can write a sequel, analyzing your own book. With more pictures. We'd sell a billion copies, even if we left out all the words."

It could get to be quite a hobby.

I won't forget the morning Dr. Chinsey called. When I opened the door, I recognized the inventor of sex immediately by his remarkable set of bedroom eyes. "Dr. Chinsey, I presume?" I gasped.

"Who else?" he smirked. "Would you mind answering a few questions about your sex life? Nothing personal, of course."

I sneaked him into my private study, bolted the door, and pulled down the shades. I rarely bother with the shades, which once led the lady next door to complain to my wife that while I wasn't shy, I was certainly retiring.

I asked Dr. Chinsey how he happened to hear about sex. He blushed modestly. "A bit of luck once, in New Orleans. But even before that, I suspected it through simple mathematics. I figured out that only half our ancestors were males. Significant, eh?"

"Then you mean—?"

"Precisely, my dear Archer!" he hissed triumphantly. "Also, I used to raise rabbits, so I just put two and two together—"

"Rabbits?"

"Facts. And that led me to the discovery of sex."

"You should have kept it a secret," I sighed reproachfully. "My wife tells me they're selling pyjamas now with built-in notebooks. And bedroom suites are equipped with seismographs—"

M E N who L I E about S E X

Any resemblance to any persons living or

dead is co-incidental . . . A yarn about a man

who came face-to-face with a census taker . . .

by

JULES

ARCHER



"DO YOU SHUT YOUR EYES when you kiss your wife?" the man asked. Luckily the author had a picture on hand to check.



"Sex," said Dr. Chinsey stiffly, "is here to stay. And I mean to take the guesswork out of it by scientific analysis."

I stared at him aghast. "You mean that when you're finished with sex, a man won't have to guess yes or no any more?"

"When I finish with sex," Dr. Chinsey said grimly, "it will be so cut-and-dried that Turkish baths will be co-ed, with no emotional outburst more erotic than a yawn. Sex will be, in a word, obsolete."

I couldn't help thinking sadly of the good old days.

Dr. Chinsey began his interview by questioning me about my glands—a highly secretive subject. "In the first place, do you have any? Are they your own, or some other monkey's? And how long it is since you've had a new gland installed?"

I refused to raise the iron curtain on my glands. After all, how bosom-baring can you get? Besides, Dr. Chinsey was a smooth hand at asking questions, but I noticed he wasn't giving away any refrigerators for correct answers.

"Do you shut your eyes when you kiss your wife?" he demanded. I told him that I did. That's a lie. I keep them open to see if she does. She always does, to see if I do. It's a good thing our kisses don't last long, or we'd both be cockeyed.

Dr. Chinsey next wanted to know what my wife said from the bedroom when she heard me coming home late. I told him she said, "Is that you, Jules?" Dr. Chinsey then asked what I always replied, and I told him, "It better be."

Dr. Chinsey mused a while. "Well, as a rule—is it?"

There was a soft peal of knowing laughter from the kitchen. I made a mental note to ask some questions of my own after Dr. Chinsey had cut me down from the rack and departed.

"Mr. Archer, tell me quite frankly, do you feel nervous when called upon to fulfill your marital obligations?"

"Nervous? Me?" I laughed a trifle too loudly. "Doctor, as my wife can tell you, if there's one thing I don't need, it's encouragement." I don't, either. Just a cheering section. It isn't that I'm shy, exactly. I just happen to be the kind of guy who wears dark glasses when he takes a bath.

Dr. Chinsey then proceeded to ask me a number of highly embarrassing

questions, the sum total of which added up to none of your business. None of his, either. I decided to get rid of him by giving him any answers which popped into my head. Once I caught him staring at me wildly. He had been asking me some intimate statistics, and I had been replying with my latest golf scores.

"Mr. Archer," said Dr. Chinsey finally, staring at his notes, "I have never met your wife. But either she is a fantastically happy woman, or you are an unmitigated liar."

I picked him up by the scruff of his neck and threw him out. No man is going to call my wife a happy woman. I ought to know. I never get up with a grouch in the morning, because she gets up first.

It makes me sad to reflect that the misleading data I gave to Dr. Chinsey is probably causing some poor husband to catch hell right now. "I wish I'd married Case 4392 on Page 321," I can hear his wife scream. "There's a husband who knows his onions!"

I not only know them—I relish them, despite my wife's vigorous protests. Onions, I neglected to inform Dr. Chinsey, hold down the amatory acrobatics in our house to a comfortable minimum. Only once did my wife reproach me tearfully, "You'd rather eat onions . . ."

"That's simply not true!" I denied indignantly. "Unless you mean fresh spring onions."

I neglected to point out to Dr. Chinsey that sex, like a piano, is a nice thing to have around. You don't have to go at it hammer and tongs to get your money's worth. A little moonlight sonata now and then, and it'll last longer. So will you.

The big trouble with the Chinsey Census is that it's going to make an awful lot of people dissatisfied. Those who have quality are going to want quantity. Those who have quantity are going to want variety. Those who have variety are going to want a lawyer.

I heartily endorse the sentiments of an attendant in the Bronx Zoo. Dr. Chinsey was there last week, observing the sex life of the hippopotamus. He kept bothering the attendant to tell him whether the hippo was a male or female. Dr. Chinsey received his come-uppance when the annoyed attendant finally replied: (and you're as big a nosey-parker as Dr. Chinsey if you bother to find out)

"What difference does it make—unless you're another hippopotamus?"



"YOU ONCE SAID YOU COULDN'T sleep nights," my wife reminded me, "For love of me." "Didn't I marry you so I could get some sleep?" I answered.



✱ Suzette and Johnny hied themselves off to Paradise Cove, a little beach on the California shore, with the best intentions of spending a sunny, peaceful afternoon fishing. But love being what it is, they found it sort of hard to concentrate on the fish . . . turned out they were much, much—oh, very much—more interested in each other. And one look at Suzette will make you realize that the gal is a major distraction!



Love is grand . . . so grand it kind of makes you forget about everything else . . . especially when the girl is a gorgeous model named Suzette; the guy is an artist named Johnny . . .



- 1 SUZETTE LAWRENCE, who's an artists' and photographers' model on week-days, turns out to be a fine gal to have around a fishing boat on Sunday.
- 2 HOWEVER, THAT rowing routine lasted for about five minutes. Then Johnny Nichols, who's an artist and knows a thing or two about beauty himself, took over.
- 3 A FRIENDLY yachtsman invited Johnny and Suzette to come aboard. Suzette had a great time swabbing down the deck while Johnny took a turn at the wheel.
- 4 THAT POOR JOHNNY—just can't take his eyes off his gal. They're both dreaming of the day not too far off when they'll marry and be together always.
- 5 THE VIEW ON the bay is beautiful, but Johnny lies down on the deck for a good perspective of his favorite view—the divine Suzette posing against the ropes.
- 6 WE MUST ADMIT it—Johnny and Suzette thought boating is fine, but they couldn't wait to get back to the beach and a few minutes in each others' arms.
- 7 ALL THOUGHTS OF fishing past, Johnny and Suzette sit in a beach cafe and relax. Each is wrapped up in his private dream of the happy life ahead of him.
- 8 THE LOVELY, lazy day over, the lovers return to their car—and to the world of reality. Suzette finds she must towel off her sandy feet, Johnny has to tidy up.





✱ Next time wifey dear complains about how hard she works—cooking, cleaning, childrening, and the like—haul out these pix of beauteous Barbara Nichols and show her what hard work really is. Why, just looking beautiful is one of the toughest tasks for the modern model.

When your wife or sweetie feels like sulking, they sulk. But this luxury is forbidden the model whose charm must radiate a perpetual look of joy. The schedule of a gorgeous gal is a grueling one and, like many other trades, requires a big investment; for the model there's cosmetics, clothes, beauty parlors and other things feminine.

Be that as it may, Barbara adores her model duties and, when all's said and done, gets a kick out of seeing her likeness plastered over billboards, magazine covers and pages like this decorative double truck. That's newspaper language for two pages, bub.



SO YOU WANT to be a model, eh? Willing to have your beauty sleep interrupted with a phone call from a customer who wants you at the studio right away?



WHILE THE COFFEE'S merrily perking in the pot, Barbara touches up her dress with an iron. One of the most important requisites for a good model is neatness.

A GOOD WAY to get rid of early-morning sleepy seeds is to let the shower splash-splash at furious speed. It does things for the circulation, Barbara says.



in an effort to keep a record of a day in the life of a lovely model . . .



THERE'S AN ART to making up your lips and here we see Barbara brushing up her already alluring lines. This is just another step in long list of things to do before posing prettily.



THIS, TOO, is part of a model's life—lugging all sorts of costumes and things to the photographic studio. There's make-up kits, and personal album, plus loads of what-not.



ONE OF THE costumes that Barbara shows up to great advantage is a sun suit, such as you see here. While Babs adjusts the cute bows photographer Ted Koepper arranges her locks.

A GAL JUST doesn't casually sit down and smile for the birdie; it's not as simple as that. Koepper tries all sorts of poses; makes lots of sketches before the camera starts clicking.



SUCH, TO REPEAT, is the life of a model. What, you may rightly ask, does a lovely do for relaxation? Well, we are prepared with the answer—one, anyway. She suns on the surf.



"I know I shouldn't have had that second cup of coffee."



"I can't understand why you never can get ready on time."



"Now we're engaged dear, I'd like for you to meet my family."

"My cousin's in the fur business so I got it wholesale."

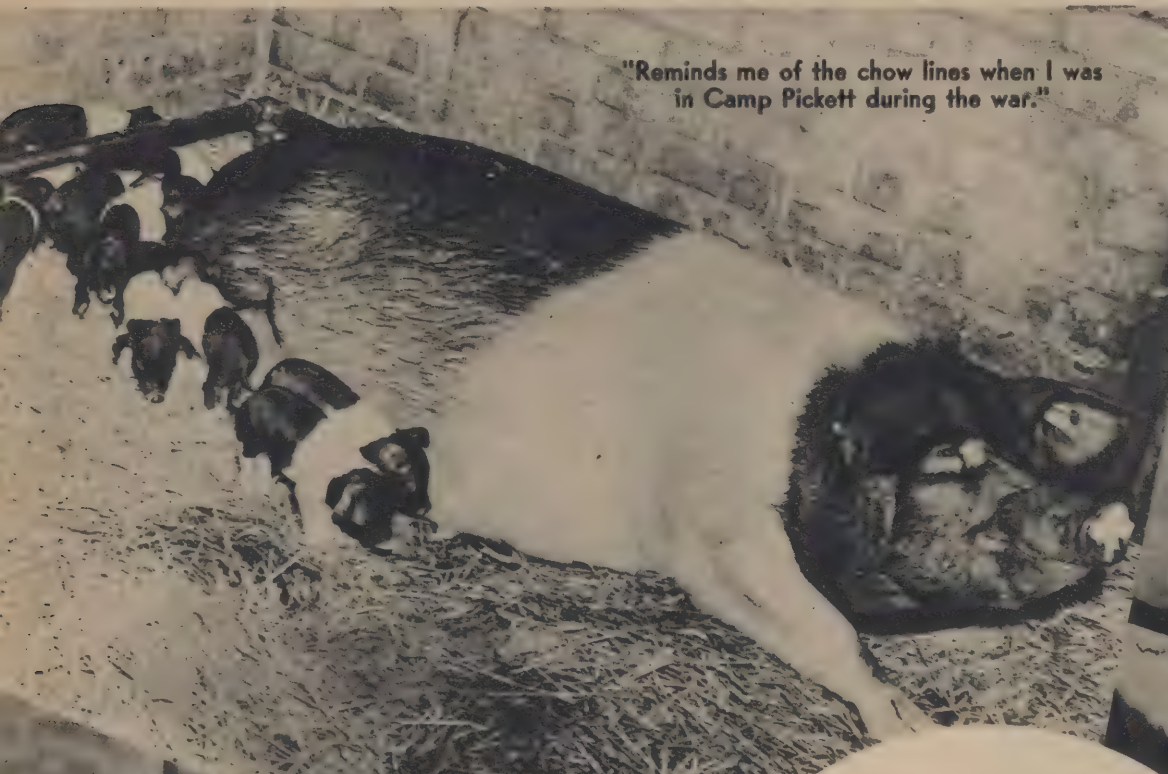


There's a good deal of resemblance
between man and the lesser crea-
tures of farm and forest . . .




"I've tried everything but I just can't
seem to lose an ounce."






"Reminds me of the chow lines when I was in Camp Pickett during the war."



"Watermelon! It's nothing but sugar and water, I always say."

What's Cookin'?



"I'm in favor of shorter legs or longer grass—or both."



"Hard liquor is something else again but a mug of beer never hurt."



"It's always crowded here unless you can manage to arrive 15 minutes early."



Acting

All the world's a stage and everyone has a secret feeling that they can really act . . .

"MARRY THAT girl and I'll cut you off without a penny."



"PEOPLE WILL think you had the manners and up-bring of an ape the way you act."



"THEY'RE SEEING me in Cleveland, too, over the coaxial cable!"

Up...



"IF I THROW the fight I get 50 G's—but is it the honorable thing?"



"LET'S GIVE the little girl a great big hand!"



"INSPECTOR Dimwit? This is Karloff. You'll find two bodies here. Heh, heh!"



"EITHER YOU give up liquor or I, too, will become a drunkard."

"HE'S BEEN sitting in that seat out there for a week."



MEET ME AT MINSKY'S

By far one of the hottest spots under the Florida sun is Miami Beach's Colonial Inn . . . there a troupe of lovely ladies carry on in revered tradition of a family named Minsky . . .

WORK FOR THE Colonial Inn troupe starts in New York. Costume designers Freddy Wittop and Madame Bertha made costumes.



THE JUMP FROM designer's sketch-book to the gals themselves seems to make all the difference in the world—why is obvious.



CARRYING ON the great Minsky tradition, we calls it. Inga Weire dances a very artistic little number that's called "Hands of Love."



✱ The name "Minsky's" has always stood for the best, the bustiest, the beautifulest in burlesque—and far be it from Harold Minsky to break a family tradition. That's why vacationers flock to his fabulous Colonial Inn at Miami Beach. Maybe they call it "night club" these days . . . and it's true the trappings and the acts are of the night-club variety. But, bless that man Minsky, the gals are the same gorgeous creatures. And the costumes are different only by a few, vital square inches.



DANCING LOVELY Joan Carter holds still while the wardrobe mistress gives her luscious costume the final tug to make a perfect fit.



WE HAVEN'T a gosh-darned reason in the world for running this picture of show girl Jean Tyler. Just thought you'd like it.

AGAIN THAT LUCKY customer—here's Joan as the paying guests see her. The Miami night-club season is big, booming.



AND WHAT IS a visit to Minsky's without at least one str.p act? Here's dynamic Betty Howard doing her bit.

ALL AMERICAN



✱ Out in Hollywood, where they ought to know all there is about feminine beauty, a bunch of fashion photographers got together to vote on the girl they thought represented the best in American good looks. It didn't take more than one round of ballots before they crowned blond, winsome Sherlee Teggee their ideal. It's not just that Sherlee's gorgeous, or that she can pose in any setting, or that she looks plain wonderful in any costume, or that her blond hair makes you think of bright wheat fields . . . or that she's got a sparkling, bubbling smile . . . it's because she has that certain . . . well, she just seems to have that little bit of extra . . . aw, heck, just look at Sherlee to see what we mean . . .

YOU SAY YOU like 'em pert, with just a little naughty gleam in their eyes, and plenty of that creamy skin showing. Yes, that's our Sherlee.



THEN, OF COURSE, there's the guy who likes the kind of gal that can shoot like a man, cook over a campfire, and look lovely every minute of the time.



YOU LIKE YOUR ladies glamorous, exotic, veiled in the glory of black lace? Glad you mentioned it—that happens to be just made for lovely Sherlee.

B E A U T Y

Hollywood is the home of the most beautiful women in America. And Sherlee Teggee has been voted the most beautiful model in Hollywood. So that makes Sherlee . . . hmmm . . .

HAPPEN TO HAVE a bit of the *artiste* in your soul? Then it's perfectly understandable that you'll want a gal who understands your more sensitive, creative moods.



YOU CAN'T LIVE on love—which is why the ladies learn to cook. Sherlee's strictly a hamburger chef, but she looks so lovely in an apron!



WE DON'T WANT you thinking that our All-American girl hasn't a serious side—oh, no. She loves a quiet evening at home with her symphonic records.

WELL—yippee-yi, yippee-yay! That gorgeous gal turns out to be just a lass from the Golden West. Out of our way, pardner—we always loved cowgirls.

TEMPTRESS *of the* TROPICS

When the powers that be at M-G-M wanted one torrid, tempting miss to play the only female role in "Kim", they didn't have to look far . . . not any further than Laurette Luez . . .



JUNGLE MAID—looking sultry as she can (which is very sultry indeed), Laurette poses in leopard skins, against a bamboo background. The jungle trappings are perfect for Laurette's dark beauty.



BOUDOIR BELLE—just to prove that Laurette is equally at home (and equally as beautiful) in more civilized surroundings, here she is, white satin and soft feathers gleaming luxuriously against her lovely ivory-tinged skin.



Recklessly foolish or wickedly wise?

This pagan spitfire who offers to share her beloved

with the one woman she knows is her only rival!

Only Edison Marshall, who thrilled millions with his "Yankee Pasha" could have written this exciting novel of suspense, intrigue and blazing romance. And only Mr. Marshall could have created a heroine like the amazing Cythera!

Why should Cythera—young, blonde and so exotically desirable—offer to share the love of her handsome renegade half-Gypsy lover, Rom, with the one woman she knows has such a strange hold on him? And to make her daring offer even more puzzling, this woman-rival is the famous "Webb Girl," now the respected wife of her lover's half-brother, Gerald, Governor of a great Indian state! Cythera knows the strength of her beautiful rival's attraction . . . knows, too, that she and Rom had once been betrothed. But Cythera doesn't know who—or what—had come between these two on the very eve of their forbidden marriage!

What sort of man is this Rom, anyway . . . this scheming half-Gypsy who had once been the most daring officer of a famous British regi-

ment? Why does he choose to pose as a lowly slave? How does he—as a slave—rise to such power and fame, even directing the destinies of native allies in Asia and Africa? And is it fate as well as his cunning that sends him and Cythera to Zanzibar, where he can finally accomplish his devilish meeting with his half-brother?

How much does Cythera's rival know—or suspect—of her distinguished governor-husband's treachery? And why—when Cythera wants Rom so—does she stand by in strange silence while he claims his sister-in-law as his own "cobah" or wife? You'll discover the breathtaking answers in the very last thrill-packed pages of "Gypsy Sixpence" as the amazing Cythera gives her woman-wise Rom lessons in love!

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WHY SHE WATCHES THEM SO
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THEM WITH HER . . .**



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THE NEXT vital statistic is bust measurement. Mary checks carefully, finds she measures a perfect 36". Now on to check her waistline.



THAT 22" waistline is no laughing matter, Mary. Particularly when that mere trifle of a waist is surrounded by such beautiful curves.

AND HERE we have all 5'8" of Mary—and darned if she isn't throwing funny-looking old us a kiss! Mary's just come back from a trip to Ireland she won as Miss New York.



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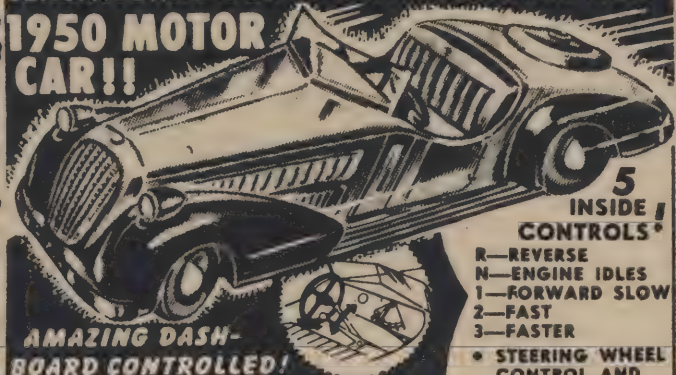
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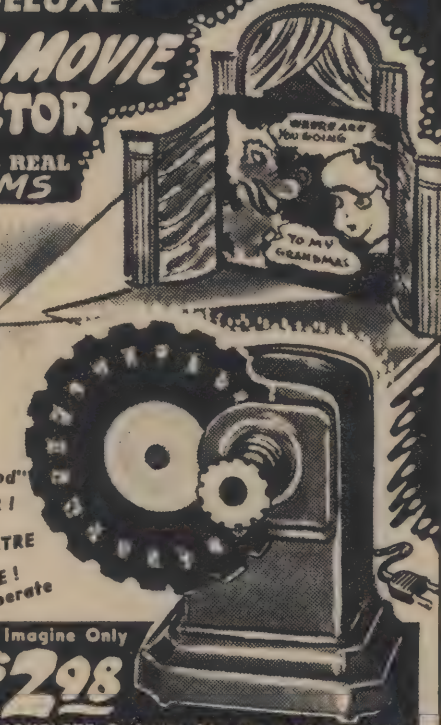
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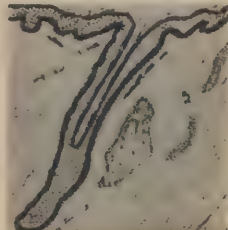
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Cross section of sick skin from face showing sebaceous gland plugged with drying oil, waste, and bacteria, forming pimples and blackheads.



Cross section of normal healthy skin with sebaceous plug removed. Dornol tends to keep the skin vital and healthy.

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SEX TECHNIQUE IN MARRIAGE

By
Dr. I. E. HUTTON

WRITTEN BY
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In Plain Words
With
Illustrations



BEFORE MARRIAGE sex is a vexing vital problem. Today, more and more young people are faced with long engagements, enforced separations. Read the advice of Dr. Hutton on this all-important subject.



THIS COUPLE thought sex in marriage would "take care of itself." She was "innocent"... knew nothing of sex. He knew the wrong things. Results: A disillusioned bride, a disappointed husband, a tearful honeymoon. All this could have been avoided if chapters 3 and 4 in "Sex Technique in Marriage" had been studied beforehand.



QUARRELS about domestic or financial matters often have their roots in unsatisfactory sexual relations. Many a couple allows these secondary issues to hide the REAL cause of "Incompatibility." By reading "Sex Technique in Marriage" they can adjust their sex life and have a harmonious home and a successful marriage.



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MAKE WEDDED LIFE A JOY with "SEX TECHNIQUE in MARRIAGE"

ALL too many marriages fail because of ignorance... because husbands and wives do not know that keeping married love alive is an art that must be studied and practiced! Disappointment in the sexual side of marriage often causes divorce and separation. For complete sexual satisfaction both husband and wife must know what to do and when, as frankly revealed by Dr. I. E. Hutton in "Sex Technique in Marriage." Every engaged and married couple will gain in reading this "all out," handling of a delicate subject.

In plain language, this book describes the all-important details of sexual intercourse. If you have been missing any of the delights of married love, read **FREE** Dr. Hutton's illustrated book. For amazing free reading offer... fill in and return coupon at once!

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Learn Correct Sex Technique Together

Sex Practice in Marriage

The Bridal Night

First Intercourse

Male and Female Sex Organs (Illustrated)

Sex Sensation in Men; in Women

Technique of Sex Intercourse

Sex Stimulation (Men; Women)

Frequency of Intercourse

Zones of Sex Sensation

Art of Love

Couple With Different Sexual "Speeds"

Sex Disappointments (Men; Women)

Sexual Failure

Analysis of Sex Intercourse

Sex Climax in Men; in Women

Secrets of "Timing" the Climax

Prolonging the Sex Act

Positions for Intercourse (With Recommendations)

The Intimate Kiss

Arousing the Sexually Slow Wife

Value of Love-Play

Keeping Honeymoon Love Alive

Sex Mistakes

Sex and Nerves

Joys of Perfect Mating Lead to Happier Married Life

Sexual Self-Denial

Relieving Sex Tension

Sex Intercourse During Pregnancy; After Childbirth

Menstruation and the Change of Life

Intercourse After the Change of Life

Birth Control

When a Baby is Wanted

Frigidity in Women

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Importance of Sex Satisfaction in Marriage

ILLUSTRATIONS OF MALE AND FEMALE SEX ANATOMY

Female Sex Organs, Front and Side Views... The Internal Sex Organs... The External Sex Organs... Entrance to Female Genital Parts... Male Sex Organs, Side Views... Male and Female Reproductive Cells.

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PRETTY KITTY looks a trifle forlorn as she perches on her charming owner's shoulder. She couldn't possibly know what a striking contrast her white fur makes against milady's black lace.



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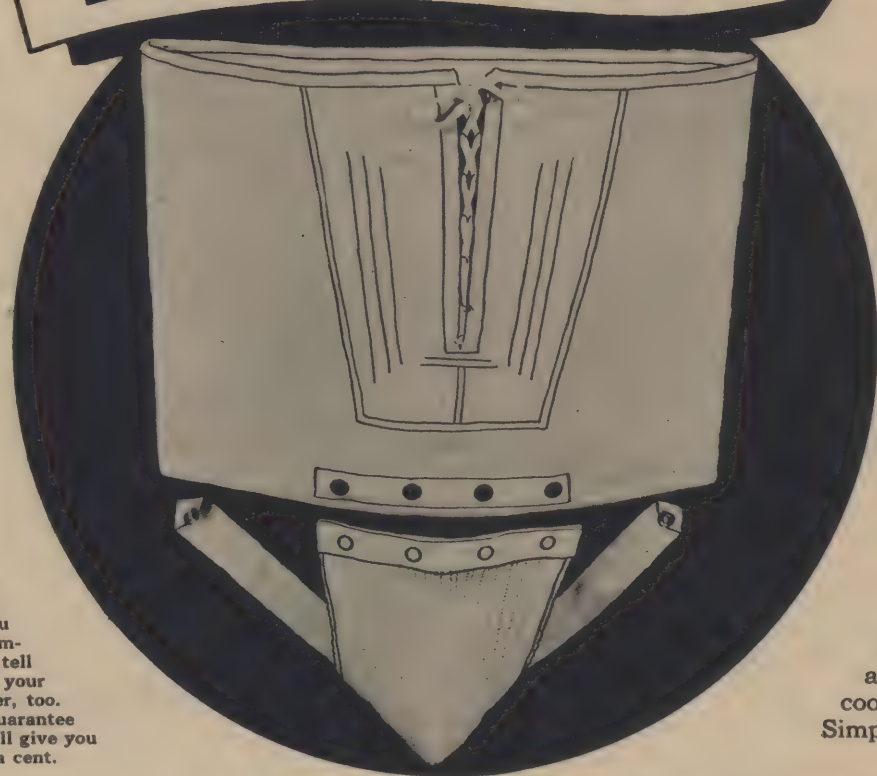
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- 3**—It showed each mate the sex needs of the other—and how to satisfy them.
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- Preparing for Married Sex Life.
- Learn Correct Sex Technique Together.
- Sex Practice in Marriage.
- The Bridal Night.
- First Intercourse.
- Male and Female Sex Organs. (Illustrated).
- Sex Sensation in Men; in Women.
- Technique of Sex Intercourse.
- Sex Stimulation (Men; Women).
- Frequency of Intercourse.
- Zones of Sex Sensation.
- Art of Love.
- Couples With Different Sexual "Speeds."
- Sex Disappointments (Men; Women).
- Sexual Failure.
- Analysis of Sex Intercourse.
- Sex Climax in Men; in Women.
- Secrets of "Timing" the Climax.
- Prolonging the Sex Act.
- Positions for Intercourse (With recommendations).
- Conjugal Love; Experiments Improve Mating Methods.
- Arousing the Sexually Slow Wife.
- Value of Love-Play.
- Keeping Honeymoon-Love Alive.
- Sex Mistakes.
- Sex and Nerves.
- Joys of Perfect Mating Lead to Happier Married Life.
- Sexual Self-Denial.
- Relieving Sex Tension.
- Sex Intercourse During Pregnancy After Childbirth.
- Menstruation and the Change of Life.
- Intercourse After the Change of Life.
- Birth Control.
- When a Baby is Wanted.
- Frigidity in Women.
- Sex Starvation.
- Jealousy and Sex Satisfaction.
- Intimate Feminine Hygiene.
- How Age, Sex Instinct, and Health Affect Sex Life.
- Importance of Sex Satisfaction in Marriage.

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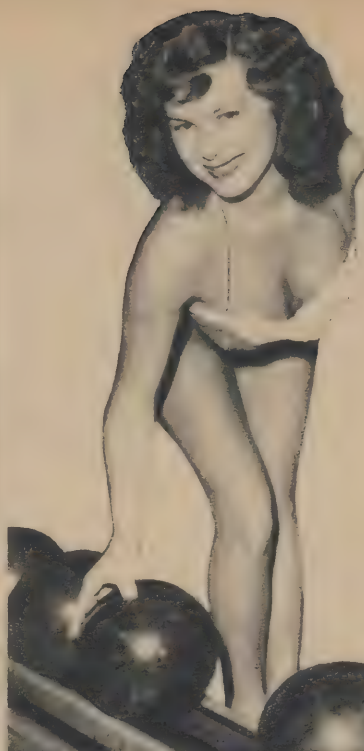
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Disappointed Wives.

Need for Satisfactory Sex Life in Marriage.

Sex Rights of Married Couples.

The Female Sex Organs:

Described and Explained.

The Male Sex Organs:

Described and Explained.

Sensation-Providing Areas.

When Sex Power Fails.

Techniques of Sexual Intercourse.

Effect on Wife; on Husband.

Sex Intercourse Must Be Learned.

When Husband and Wife Cannot Keep Pace.

Frequency of Intercourse.

The Right to Refuse.

Unequal Sex Desire.

Pregnancy.

When A Child is Wanted.

Safest Positions During Pregnancy.

Intercourse After the Change of Life.

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Temporary Loss of Sex Power.

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Driving One's Lover into the Arms of Another.

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Prolonging Sex Union.

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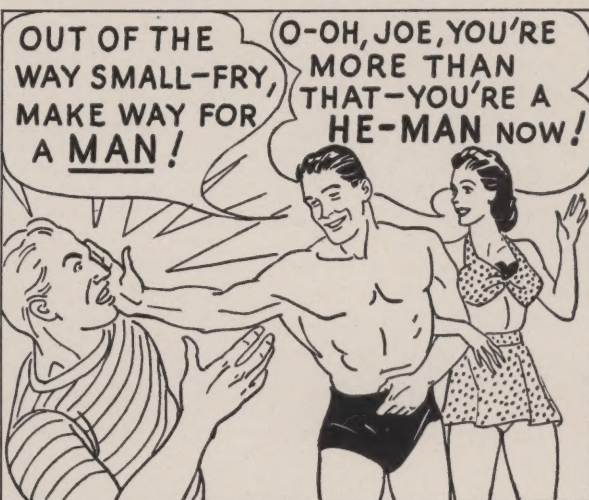
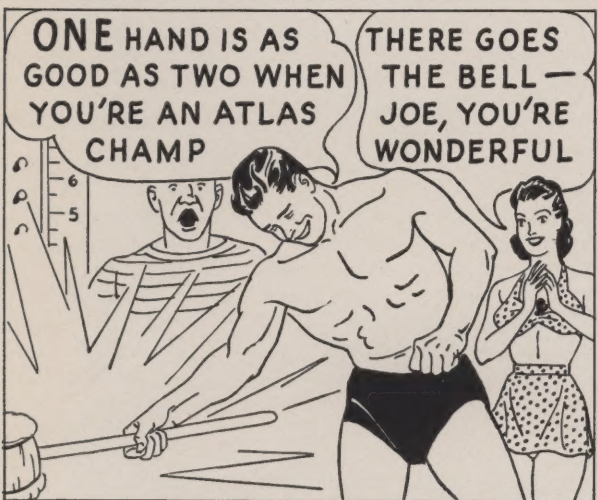
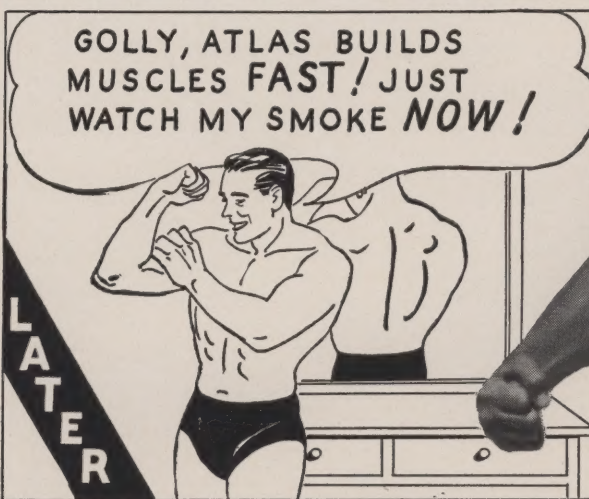
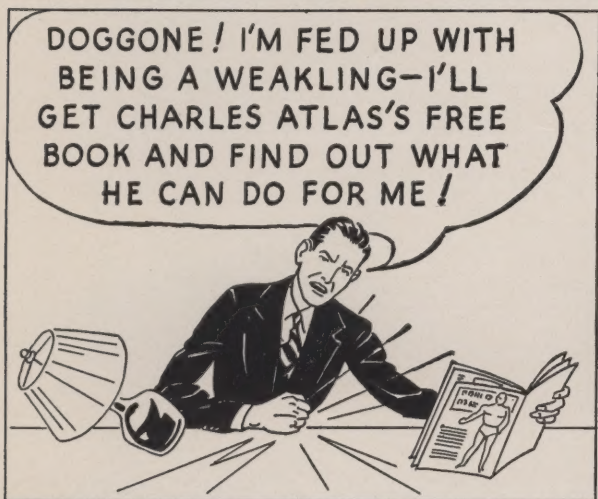
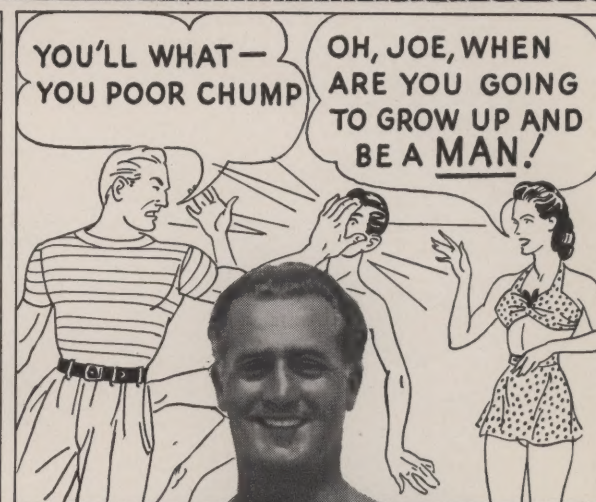
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Using "Dynamic Tension" only 15 minutes a day, in the privacy of your own room, you quickly begin to put on muscle, increase your chest measurements, broaden your back, fill out your arms and legs. This easy, NATURAL method will make you a finer specimen of REAL MANHOOD than you ever dreamed you could be!

You Get Results FAST

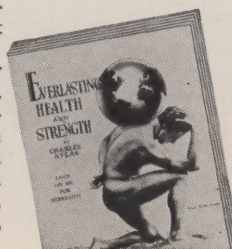
Almost before you realize it, you will notice a general "toning up" of your entire system! You will have more pep, bright eyes, clear head, real spring and zip in your step! You get sledge-hammer fists, a battering ram punch—chest and back muscles so big they almost split

your coat seams—ridges of solid stomach muscle—mighty legs that never get tired. You're a New Man!

My Illustrated Book is Yours —Not for \$1.00 or 10c—But FREE

Send NOW for my famous book, "Everlasting Health and Strength." 48 pages, packed from cover to cover with actual photographs and valuable advice. Shows what "Dynamic Tension" can do, answers many vital questions. Page by page it shows what I can do for YOU.

This book is a real prize for any fellow who wants a better build. Yet I'll send you a copy absolutely FREE. Just glancing through it may mean the turning point in your whole life! Rush the coupon to me personally: Charles Atlas, Dept. 25710, 115 East 23rd St., New York 10, N. Y.



—actual photo of the man who holds the title, "The World's Most Perfectly Developed Man."

CHARLES ATLAS, Dept. 25710, 115 East 23rd St., New York 10, N. Y.

Send me—absolutely FREE—a copy of your famous book, "Everlasting Health and Strength"—48 pages, crammed with actual photographs, answers to vital health questions, and valuable advice to every man who wants a better build. I understand this book is mine to keep, and sending for it does not obligate me in any way.

Name Age.....
(PLEASE PRINT OR WRITE PLAINLY)

Address

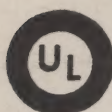
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REDUCE KEEP SLIM AT HOME WITH RELAXING, SOOTHING MASSAGE!

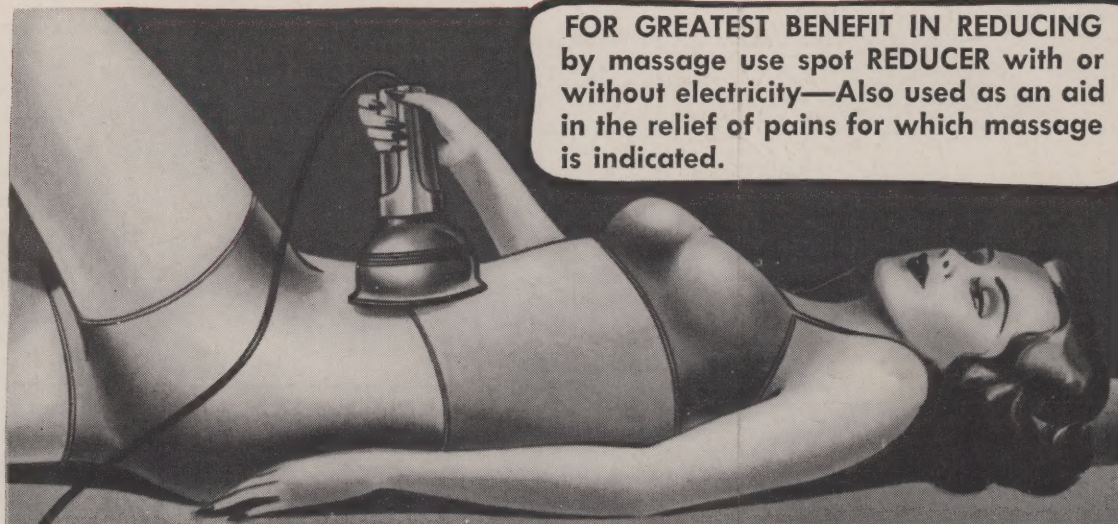
ELECTRIC SPOT REDUCER

TAKE
POUNDS
OFF—
KEEP SLIM
AND TRIM

PLUG IN
GRASP
HANDLE
AND
APPLY



UNDERWRITERS
LABORATORY
APPROVED



FOR GREATEST BENEFIT IN REDUCING by massage use spot REDUCER with or without electricity—Also used as an aid in the relief of pains for which massage is indicated.

TAKE OFF UGLY FAT!

Don't Stay FAT—You Can LOSE
POUNDS and INCHES SAFELY without risking HEALTH

Take pounds off—keep slim and trim with Spot Reducer! Remarkable new invention which uses one of the most effective reducing methods employed by masseurs and turkish baths—MASSAGE!

With the SPOT REDUCER you can now enjoy the benefits of RELAXING, SOOTHING massage in the privacy of your own home! Simple to use—just plug in, grasp handle and apply over most any part of the body—stomach, hips, chest, neck, thighs, arms, buttocks, etc. The relaxing, soothing massage breaks down FATTY TISSUES, tones the muscles and flesh, and the increased awakened blood circulation carries away

waste fat—helps you regain and keep a firmer and more GRACEFUL FIGURE!

YOUR OWN PRIVATE MASSEUR AT HOME

When you use the Spot Reducer, it's almost like having your own private masseur at home. It's fun reducing this way! It not only helps you reduce and keep slim—but also aids in the relief of those types of aches and pains—and tired nerves that can be helped by massage! The Spot Reducer is handsomely made of light weight aluminum and rubber and truly a beautiful invention you will be thankful you own. AC 110 volts.

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Mail this coupon with only \$1 for your Spot Reducer on approval. Pay postman \$8.95 plus delivery—or send \$9.95 (full price) and we ship postage prepaid. Use it for ten days in your own home. Then if not delighted return Spot Reducer for full purchase price refund. Don't delay! You have nothing to lose—except ugly, embarrassing, undesirable pounds of FAT. MAIL COUPON now!

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Relax with electric Spot Reducer. See how soothing its gentle massage can be. Helps you sleep when massage can be of benefit.



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A handy helper for transient relief of discomforts that can be aided by gentle, relaxing massage.

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Thousands have lost weight this way—in hips, abdomen, legs, arms, necks, buttocks, etc. The same method used by stage, screen and radio personalities and leading reducing salons. The Spot Reducer can be used in your spare time, in the privacy of your own room.

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Please send me the Spot Reducer for 10 days trial period. I enclose \$1, upon arrival I will pay postman only \$8.95 plus postage and handling. If not delighted I may return SPOT REDUCER within 10 days for prompt refund of full purchase price.

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City State

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